

Privacy Notice

This notice is effective from 1 February 2025.

Who is VeeranVitality?

VeeranVitality is a organization based on Chennai, India.

Address Of the company:

VeeranVitality

C11, Casa Grande Aldea,

Bharathiyar nagar main road,

Okkiyam Thuraipakkam, Chennai, India

Company Identification number in India : U62011TN2024PTC170344

Email: privacy@veeranvitality.com

What info we collect?

When you create an account

We collect your contact details and other information about you, in order to create an account for you.

We store the selected language and determine your location and time zone using geolocation services (if access is provided) so that we can customize your use of our services.

You can amend your location, time zone

When you purchase or join a VeeranVitality challenge

If you purchase a VeeranVitality challenge via our website or App, and use your credit card, we use Stripe Inc, a PCI compliant third party, to collect and process your payment information. Your card will be charged in accordance with Stripe's terms for the purchases, including saving your card details for any immediate post-purchase offers that you accept.

VeeranVitality nor Stripe will charge your card without your permission.

Purchases via the website can also be made via PayPal. Your PayPal account or linked credit card will be charged in accordance with PayPal's terms for the purchases you make on our site and saves your payment details for any immediate post-purchase offers that you accept. VeeranVitality does not hold any credit card or account payment information at any time.

We collect your IP address to calculate taxes where relevant. We may also collect contact and delivery information to enable us to send apparel, medal and marketing. You may opt out of receiving marketing emails.

When you complete a VeeranVitality challenge

When you complete a **VeeranVitality** challenge we collect contact and delivery information to enable us to send your medal as a reward for completion, and marketing via email (if you opted in).

When you connect an app or device

As part of connecting to an app or device, to sync your distances/activities, you will be required to consent to the sharing of your devices information with us. We may use this information for debugging specific issues you have reported. The information provided will vary on the app or device used but can contain information such as the locations you have exercised, the route taken, and your heart rate/other health data.

We only use and store the following information and dispose of all other health/location data provided by the connected service.

- Distance travelled
- Number of steps
- Activity type (for e.g. running/walking)
- Duration of activity
- Third-party app name / data sources

When you post a distance

You are able to add comments or photos to accompany the details of the exercise completed. The visibility of these comments and images depend on your profile privacy settings.

When you contact us via social media, email us

We will collect and store your contact information, and also collect the contents of your communication, to enable us to provide you with support services.

When you sign up for our newsletter

When you sign up to receive our newsletter we will collect your name and email address. We will also collect details about how you interact with newsletters we send e.g., did you open the email.

Anonymised information

We may collect statistical information, such as visit counts and traffic sources, so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information is aggregated and therefore anonymous.

What personal information do others collect?

If you use our services whilst logged into the following services, then they will collect information about your browsing as detailed in their privacy policy.

- [Facebook](#).
- [Google+](#)
- [Instagram](#)
- [LinkedIn](#)
- [X \(Twitter\)](#)
- [YouTube](#)
- [Apple](#)

We use Google Analytics to collect information about your browsing habits whilst using our services. As detailed within [Google's privacy policy](#), Google may share this information publicly and with their partners.

Why do we collect your personal information?

We collect personal information for some or all of the following reasons:

- enable us to provide the services you have subscribed to
- support capacity planning
- comply with our legal obligations e.g., tax obligations
- provide information and marketing materials to you about our services
- provide content that you requested
- reach out to you to obtain your feedback about our services
- assist with your support request
- enable us to identify breaches of our terms and conditions
- answer your query
- identify potential customers who may wish to utilise our services

VeeranVitality does not collect personal information for use by others.

What legal basis do we have for processing your personal information?

We process your personal information because you've given us permission, and we need to process the information to provide the services you have

requested and/or to fulfil our contract with you. We may also process your personal information to comply with the law e.g., our tax obligations.

What information is shared with other users?

You are able to select in your profile if you wish your profile page details to be made available to everyone or just people in your team of the challenge(s) you participate in. You can change this setting at any time. Depending on the privacy settings you select, these items, excluding your email address, will also be shared with everyone or just people in your team of the challenge(s) you participate in. You can change this setting at any time.

How do we secure your information?

Your personal information is held in a controlled and secure environment. We use appropriate technical, organisational, and administrative security measures to protect any information we hold from loss, misuse, and unauthorised access, disclosure, alteration and destruction. You must prevent unauthorised access to your account by selecting and protecting your password appropriately and limiting access to your computer or device and browser by signing off after you have finished accessing your account.

How long do we keep your information?

We only keep your personal information for as long as it is required. We will keep your personal information:

1. Until we no longer have a valid reason for keeping it.
2. Until your account is deleted.
3. For as long as required by law e.g., we keep invoice information for 8 years to fulfil our tax obligations.

We may keep just enough of your personal information to ensure that we comply with your requests. We will not use your personal information for any purpose other than those described in this notice and will comply with your right to deletion.

Where do we hold your information?

Your information may be accessed by our global team as required to provide services to you. We hold your personal information in cloud storage, with servers in the United States and India.

- United States of America

- India

How you can lodge a complaint

There are a few ways to lodge a complaint:

With us directly, in writing, to our Privacy Officer at
VeeranVitality

C11, Casa Grande Aldea,
Bharathiyar nagar main road,
Okkiyam Thuraipakkam, Chennai, India

- Or you can email to privacy@veeranvitality.com
- If you are a European resident, you have the right to make a complaint to your Supervisory Authority.

Will this privacy notice change?

We may change this notice from time to time in the future. Any such changes will be posted here and, where appropriate, notified to you in writing. We advise you to check back frequently to see any updates or changes.